



**FAIRFAX★2015**  
**WORLD**  
**POLICE & FIRE**  
**GAMES**

**HONOR**



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The World Police & Fire Games are an opportunity to showcase the character and dedication of Public Safety Professionals from around the world.



COURAGE



## About the World Police & Fire Games

- Inaugural Games held in 1985 in San Jose, California
  - Recently in 2009 Vancouver, 2011 NYC, 2013 Belfast
- Being hosted by Fairfax County in 2015
  - Events held throughout the National Capitol Region
    - Most events will be in Fairfax County
  - Future hosts include 2017 Montreal, 2019 China
- Open to active and retired Public Safety personnel
- Events include traditional Olympic-style sports, competitions related to public safety occupations & other “activities”



## Truly an International Event

Host cities:

- 2003 Barcelona, Spain
- 2005 Quebec City, Canada
- 2007 Adelaide, Australia
- 2009 British Columbia, Canada
- 2011 New York City, NY USA
- 2013 Belfast, Northern Ireland
- **2015 Fairfax, VA USA**
- 2017 Montreal, Canada
- 2019 Chengdu, China

# DISCIPLINE



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## How did Fairfax County become a host?

- The idea was born at the **1999** Stockholm Games when two Fairfax County athletes, one police and one fire, met for the first time and decided that Fairfax County would be an ideal location for the Games
- Fairfax County was named the 2015 host during the **2009** WPFG in Vancouver

- 10** Event Days: June 26 – July 5, 2015
- 50+** Venues located throughout the region
- 60+** Sporting Events
- 70+** Countries Represented
- 4,000** Volunteer Workforce
- 10,000** Athletes Expected to Compete
- 30,000** Visitors to the Region for the Games

# RESOLVE



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## Scope of Event Indicators

- Number of competitors registered: **6,925**
  - *\*\*Potential future swell from team numbers*
- Number of countries represented: **57**
  - Notable concentrations: **USA, Canada, United Kingdom, Australia, China, Brazil, Spain, Russia, Malaysia, India,**
- Social media / online presence
  - Website Page Views: **11,955,475**
  - Twitter Followers: **21,000 +**
  - Facebook Reach: **37,000,000+**
- Hotel rooms booked: **8,500+ Room Nights Booked**

# SCHEDULED MAJOR EVENTS



## Opening Ceremony

**RFK Stadium on June 26, 2015**

- ★ Anticipate 40,000+ to attend

## Athlete Village

### Reston Town Center

Athlete Registration, Entertainment, Medals Presented



## Closing Ceremony

**Wolf Trap on July 5, 2015**



# HONOR



# Events & Venues in NCR

## Loudoun County

Badminton  
Bowling  
Cycling Challenge  
Golf  
Ice Hockey  
Paintball  
Indoor Soccer  
Outdoor Soccer

## Town of Herndon

Bench Press  
Push - Pull

## Prince William County

Cycling  
Ice Hockey  
Rifle - Large & Small Bore  
Golf

**Fairfax City**  
Firefighter Muster  
Cycling Race

## Arlington County

Ice Hockey

## Washington DC

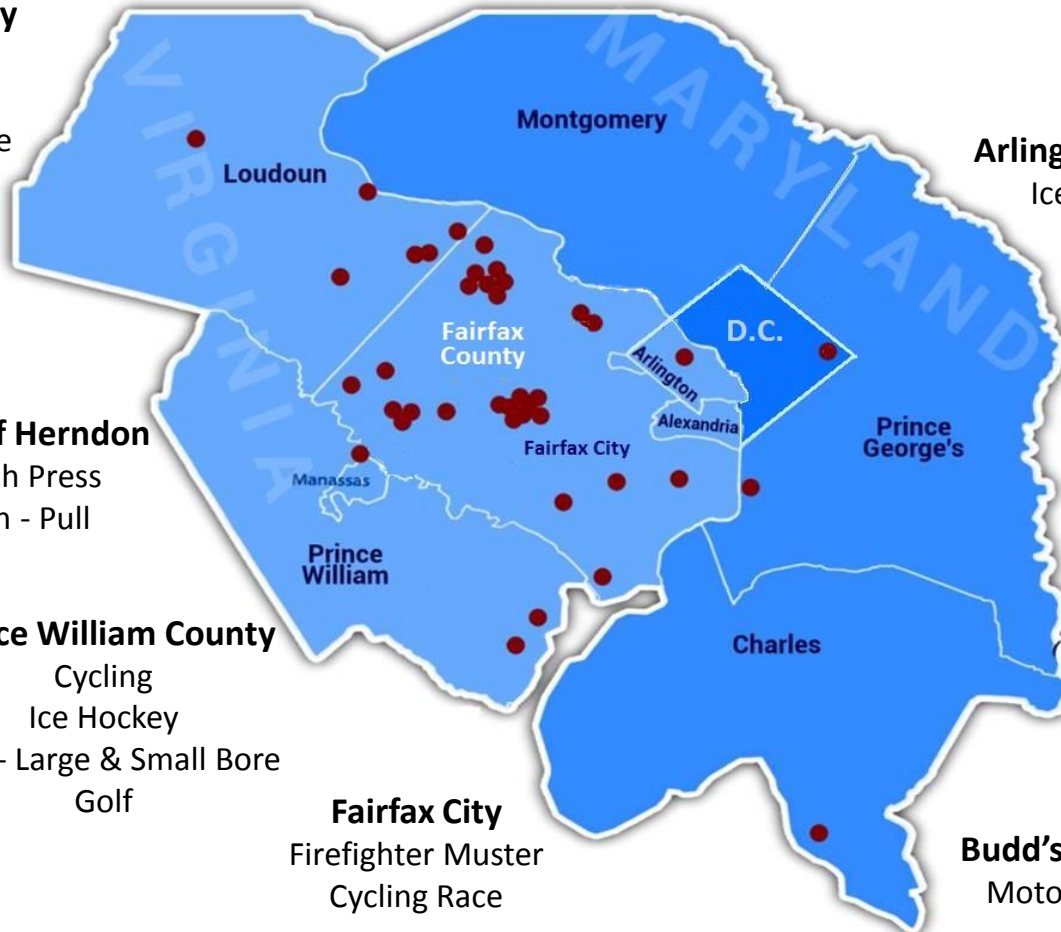
Opening Ceremony

## Prince George's County

Dragon Boat Racing

## Budd's Creek

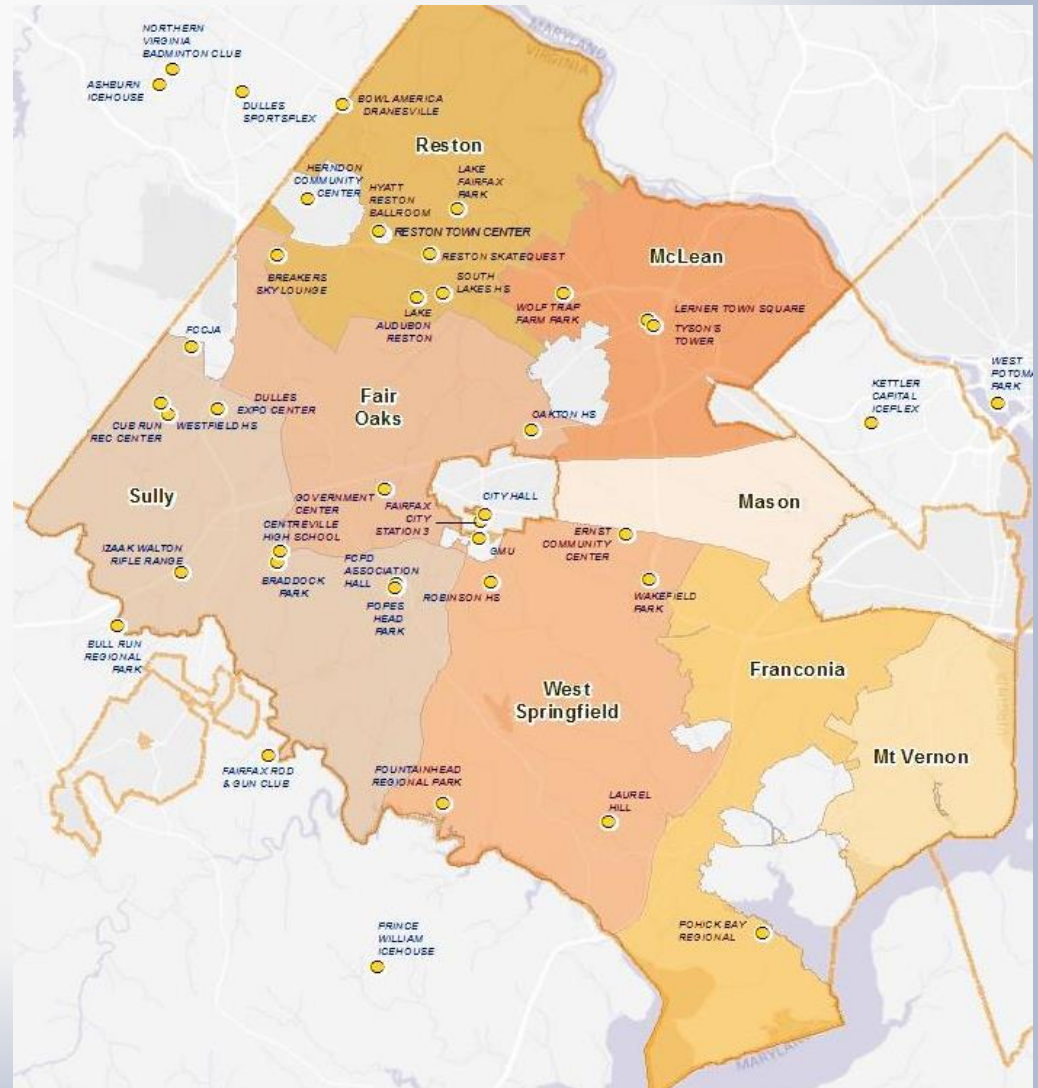
Motocross



# Sporting Events in Fairfax County

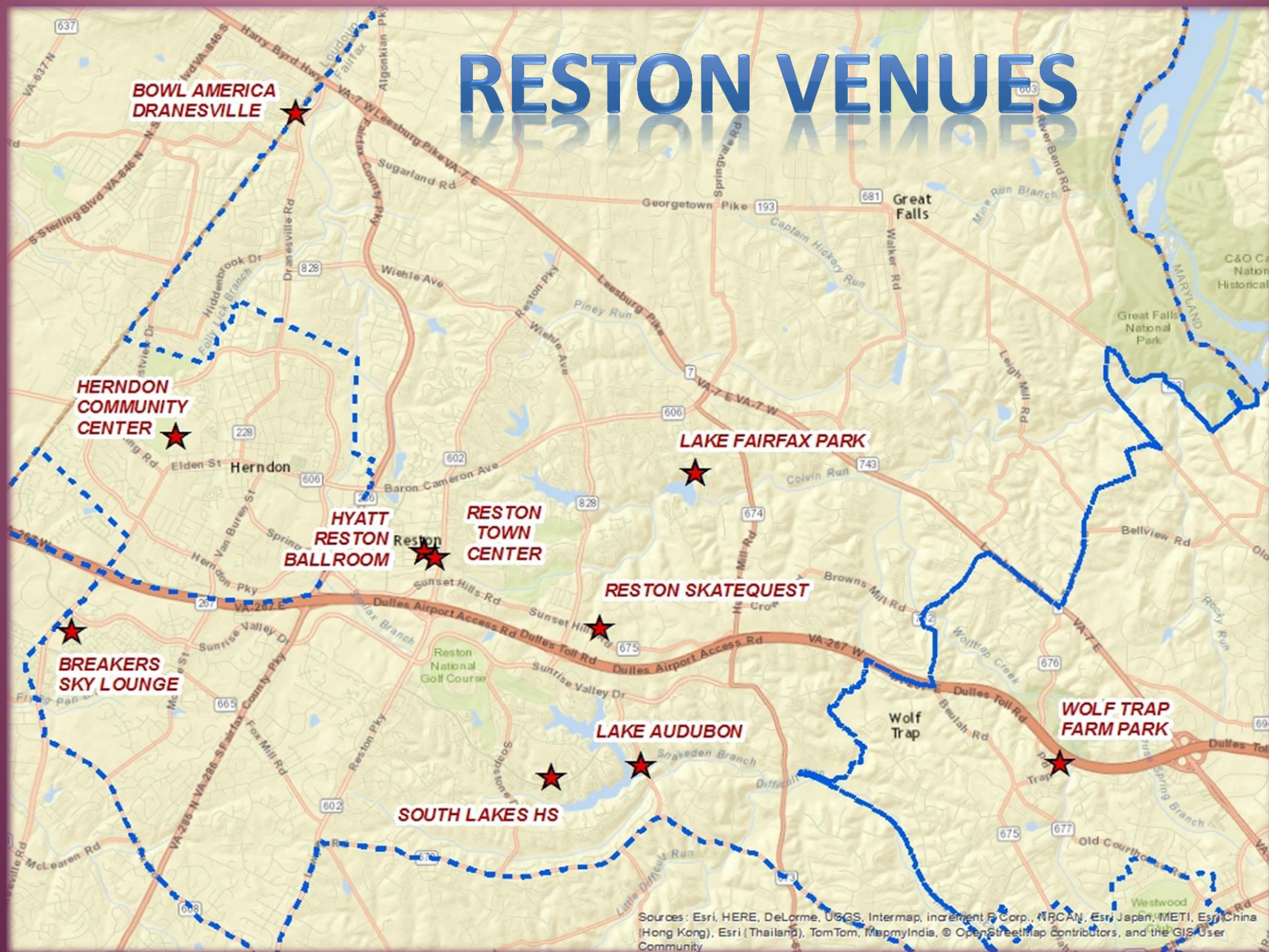
Angling  
Archery  
Athlete's Village  
Baseball  
Basketball  
Biathlon  
Billiards  
Bodybuilding  
Boxing  
Crossfit  
Clays  
Closing Ceremony  
Cross Country  
Cycling Sprint Event  
Darts  
Dodgeball  
Flag Football  
Golf  
Half Marathon  
Honor Guard  
Ice Hockey  
Indoor Volleyball  
Lacrosse  
Martial Arts  
Motorcycle Street

Orienteering  
Police Action Pistol  
Police Pistol Combat  
Rifle Air  
Rifle Small Bore  
Rowing  
Rugby  
Service Dogs  
Skeet  
Softball  
Stair Race  
Swimming  
Table Tennis  
Tennis  
Toughest Competitor  
Track & Field  
Trap  
Triathlon  
Tug of War  
Ultimate Firefighter  
Weight Lifting  
Wrestling  
Wrist Wrestling





# RESTON VENUES



Sources: Esri, HERE, DeLorme, USGS, Intermap, increment P Corp., NRCAN, Esri Japan, METI, Esri China (Hong Kong), Esri (Thailand), TomTom, MapmyIndia, © OpenStreetMap contributors, and the GIS User Community

# Anticipated Impact to our Region

- Increased demand for lodging near venue sites
- Increased patronage of businesses near venue sites & lodging near WPFPG events
- Increased use of mass-transit
- Potential VIP / Dignitaries to attend
- Increased international media coverage
- Increase in persons attending 4<sup>th</sup> of July festivities in region
- Increased use of Airports prior to June 26<sup>th</sup> and following July 5<sup>th</sup>
- Possible Traffic & Parking Challenges
  - Associated with Opening & Closing Ceremonies
  - Associated with major spectator events or events requiring road usage

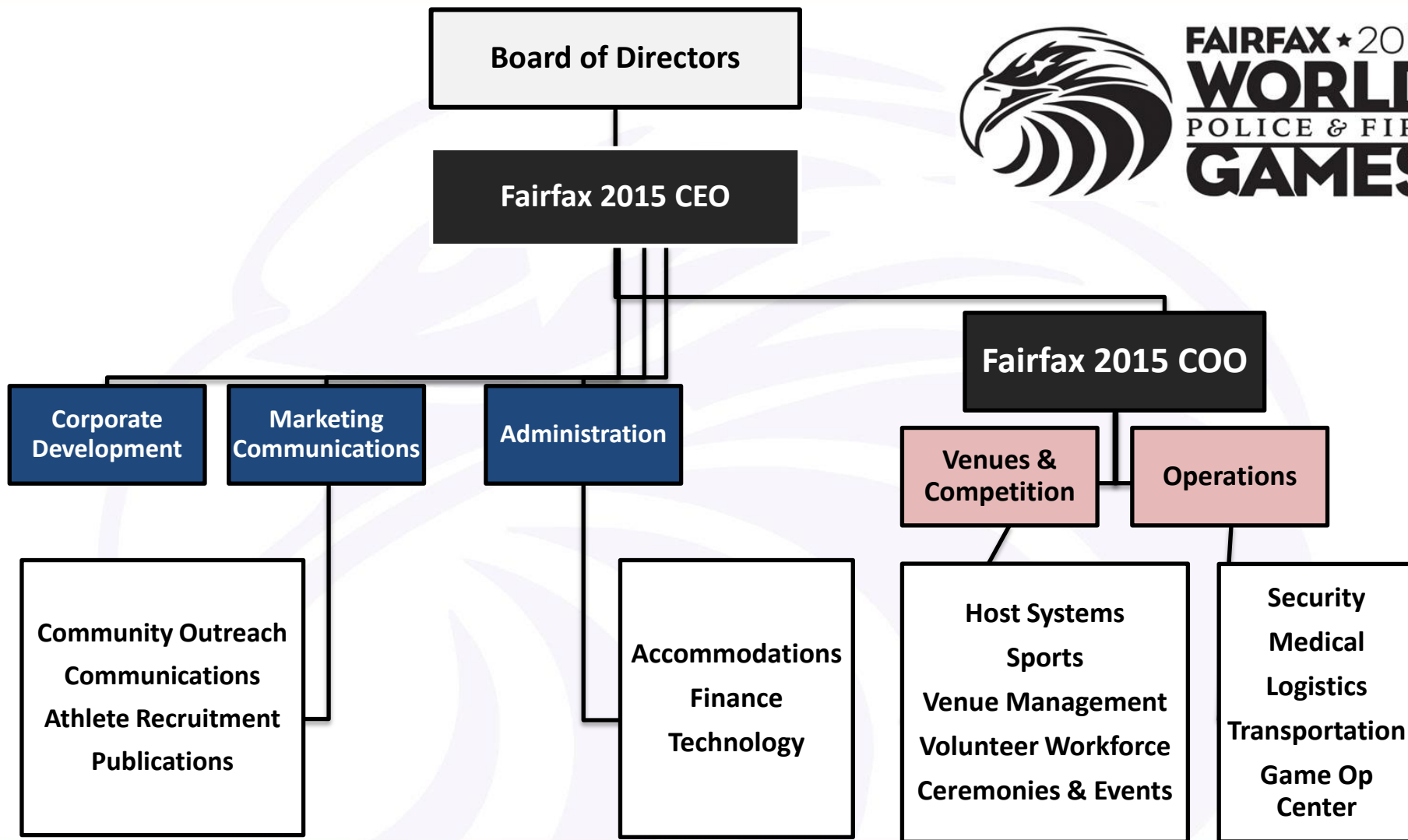


# What is Fairfax 2015, Inc ?

- Nonprofit 501(c)3 corporation
- Created to organize, manage and operate 2015 WPFG
- Board of Directors include:
  - Business leaders
  - Government leaders
  - Public Safety leaders
  - Hospitality and event communities



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